

**List of the IPR Training / Capacity building programs conducted**

<b>Date</b>	<b>Name of the program</b>	<b>Institute Name</b>	<b>No of Beneficiaries</b>
29-4-2024	Inauguration of IPR Cell at the hands of Mr. Vijay, Secretary, KSCST, & Mr. Vinit Kumar, Project Manager, KSCST, Bengaluru	KAHER	150
20/01/2024	IPR -Design thinking critical thinking and innovation design	KLE VKIDS	70
27/04/2024	Incubation startup and Entrepreneurship	KLEVKIDS	70
4th Jan 2024	'INTELLECTUAL PROPERTIES RIGHTS' VALUE ADDED COURSE	KLE Shri BMK Ayurveda Mahavidyalaya	146
27th April 2024	Guest Talk on “Intellectual Property Right”	KLE College of Pharmacy, Bangalore	43
19th October 2024	Guest Talk on “IPR Fundamentals and Case Studies”	KLE College of Pharmacy, Bangalore	45
22/08/2024	"Lean Startup and Minimum Viable Product/Business"	KLE College of Pharmacy Hubli	40
30/05/2024	on “Intellectual Property Rights and Initiation of Start-ups for Health Professionals”	KLE IPT, Hubli	76
1 <sup>st</sup> June 2024	Rehab-ulous Learning with AI and VR	KLE IPT, Hubli	11



**KLE ACADEMY OF HIGHER EDUCATION AND RESEARCH,  
BELAGAVI**

*in association with*

**KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY**

Indian Institute of Science Campus Bengaluru- 560012

**Inauguration of KAHER-KSCST IPR Cell  
&  
One Day Workshop on Intellectual Property Rights**

Date: Monday, 29/04/24 at 11:00 AM

Venue: Dr. V. D. Patil Hall (150 seater)

**INAUGURAL PROGRAM SCHEDULE**

Sr. No.	Topic	Speaker	Duration
1.	Welcome address and Introductory Remarks	<b>Dr. M. S. Ganachari,</b> Registrar, KAHER	5 min
2.	Floral welcome of the dignitaries		5 min
3.	Lamp Lighting		5 min
4.	About IPR Cell and Introduction of the Chief Guest	<b>Dr. Shivayogi Hugar,</b> IPR Convenor	3 min
5.	Felicitation of the Chief Guest		5 min
6.	Presidential Remarks	<b>Dr. Nitin Gangane,</b> Hon. Vice Chancellor, KAHER	5 min
7.	Vote of Thanks	<b>Dr. Rohan Hattargi</b>	2 min

# **KLE College of Pharmacy**



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P.B.No. 1062, 2<sup>nd</sup> Block, Rajajinagar, Bengaluru - 560 010, Karnataka, India.

☎ 080-23325611 FAX No.: 080-23425373 Web :<http://klepharmblr.org> E-mail: [princpharmblr@kledeemeduniversity.edu.in](mailto:princpharmblr@kledeemeduniversity.edu.in)

## **Guest talk report**

Sl. No	Particulars	
1	Name of the program	Guest Talk on “Intellectual Property Right”
2	Program organized by (Dept.)	Pharmaceutics
3	Department/ Association involved	PG and PhD Students
4	Date	27 <sup>th</sup> April 2024
5	Duration	01 Day
6	Location	LH 2, KLE College of Pharmacy, Bengaluru
7	Name and Designation of the Speaker	Mr. Praveen Kumar TN, Chief Co-ordinator: Intellectual Property(IP) Cell, BMSIT&M ,Associate Professor, Dept. of ME
8	Objective of the program	The objective of the guest talk was to enlighten the students about Intellectual Property Right.
9	Activities/Highlights of the program	Guest talk was organized by Department of Pharmaceutics on Saturday at 12:00 pm in the LH-2. Participants were PG Students, Ph.D Scholars and Teaching Staffs . Speaker highlight about what comes under the Intellectual Property Right and its requirement. She explained about the Patent and its types, how to file a patent, what the difficulties you may face and how to overcome these problems.
10	No. of students participated	22 students
11	No. of Teachers participated	21 Faculty members
12	Beneficiaries Benefited from the programme	Faculties and students of KLE College of Pharmacy, Bengaluru
13	Photographs	 
14	Outcome of the program	Participants completely understood about the importance of patent and processing of the patent.

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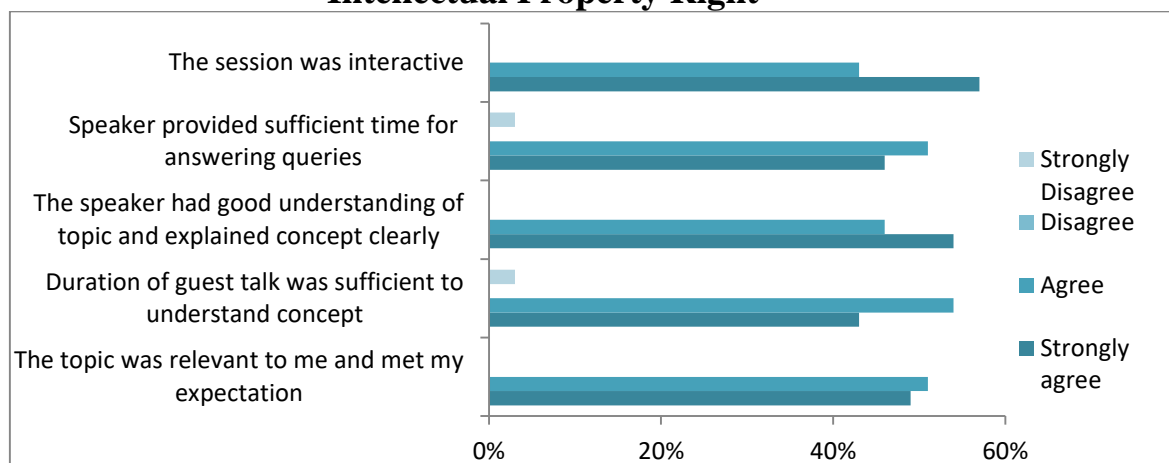
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## **Feedback Report**

	<b>Strongly agree</b>	<b>Agree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>No opinion</b>
<b>The topic was relevant to me and met my expectation</b>	49%	51%	0	0	0
<b>Duration of guest talk was sufficient to understand concept</b>	43%	54%	0	3%	0
<b>Speaker provided sufficient time for answering queries</b>	54%	46%	0	0	0
<b>The session was interactive</b>	46%	51%	0	3%	0
<b>The guest talk was well organized and there were no technical disturbances</b>	57%	43%	0	0	0

## **Intellectual Property Right**



From 37 participants more than 54% of the participants are strongly agreed that the speaker provided sufficient time for answering queries and had a good understanding of the topic. 43% of them agreed that the duration of the guest talk was sufficient to understand the concept and the session was interactive. Some of the participants expressed the need of the guest talk frequently.

  
**Head of the Department**

**HOD**



  
**Principal**  
KLE College of Pharmacy  
Bengaluru-560 010

**PRINCIPAL**



# **KLE COLLEGE OF PHYSIOTHERAPY**

## **KLE ACADEMY OF HIGHER EDUCATION AND RESEARCH**

(Formerly Known as KLE University)

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Accredited "A" grade by NAAC (3<sup>rd</sup> Cycle) Placed in category a by MoE (Gol)

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### **Report of the Workshop conducted on 30<sup>th</sup> May 2023 on "Intellectual Property Rights and Initiation of Start-ups for Health Professionals"**

Academic Year	2023-2024
Program driven by	IIC Calendar Activity
Quarter	Four
Activity Name	"Intellectual Property Rights and Initiation of Start-ups for Health Professionals"
Program Type	Offline Session
Program Theme	IPR and Start-up
Program Start Date	30/05/2024
Program End Date	30/05/2024
Number of Delegates Participated	49
Number of Faculty Participants	27
Number of Expert participants, if any	NIL
Expenditure, if any	Rs.24,654/-
Mode of Delivery	Offline
Remark	The sessions were very informative and interactive. Dr. Shivayogi Hogar, Dr. Anil Koralli and Dr. Bhaskar Kurangi were very specific in their content and all queries were very well addressed.
Objectives	The main objective of the workshop was to sensitize the staff and PG students towards the process of Patent filing and initiating start-ups with their patents.
Benefits in term of Learning/skill/knowledge development	1. Information on Patents 2. Process of Patent Filing 3. Initiation of Start-ups
Program Coordinators	Dr. Veena Bembalgi, Dr. Navami Mahaveer, Dr. Pooja Motar Sublok, Dr. Cassindra Cardoz
<b>Overall Report of the Activity</b>	
Date : 30/05/2024	Time: 10am-5pm
<b>Resource Persons:</b>	<b>Topic</b>
1. Dr. Shivayogi Hugar,	IPR and its need in Healthcare



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Professor and Head, Department of Pediatric and Preventive Dentistry, KLE V K Institute of Dental Sciences, KAHER, Belagavi	
2. Dr. Koralli Anil Associate Professor Department of Panchakarma KAHER, Belagavi	Introduction to Intellectual Property Rights & Patent Filling Process
3. Dr. Bhaskar K Kurangi Associate Professor KLE College of Pharmacy, KAHER, Belagavi	Patent Drafting
<b>Summary of the Workshop</b>	
<p>KLE College of Physiotherapy, Hubballi, in collaboration with KAHER'S Institute Innovation Cell, Belagavi, organized a one-day workshop on Intellectual Property Rights (IPR) and startup initiation for healthcare professionals. The event featured sessions by Dr. Shivayogi M. Hugar, Dr. Koralli Anil, and Dr. Bhaskar K. Kurangi, who discussed patents, copyrights, trademarks, and trade secrets and was attended by 49 delegates from different institutions of Hubli - Dharwad. Practical insights into healthcare startup initiation were also provided, helping participants transform innovative ideas into sustainable ventures. Detailed information was provided on Patent filing and Patent drafting process. This Interactive workshop and panel discussion that ensued thereafter enhanced learning through real-world applications. Convenor Dr. Prashant Mukkannavar and Co-convenor Dr. Veena Bembalgi led the event, with organizing committee members Dr. Pooja Motar Sublok, Dr. Cassoindra Cardoz, and Dr. Navami Mahaveer ensuring its success. The workshop concluded with a closing ceremony and certificate distribution, recognizing participants' commitment to advancing healthcare innovation. Special thanks were extended to Chief Patron Dr. Prabhakar Kore and Patron Dr. Nitin Gangane for their support.</p>	



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Principal

KCPT Hubballi





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### KLE COLLEGE OF PHYSIOTHERAPY, HUBBALLI.

#### INTELLECTUAL PROPERTY RIGHTS AND INITIATION OF STARTUPS FOR HEALTH CARE PROFESSIONALS ON 30TH MAY 2024

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#### INTELLECTUAL PROPERTY RIGHTS AND INITIATION OF STARTUPS FOR HEALTH CARE PROFESSIONALS ON 30TH MAY 2024

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#### INTELLECTUAL PROPERTY RIGHTS AND INITIATION OF STARTUPS FOR HEALTH CARE PROFESSIONALS ON 30TH MAY 2024

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50.						

Slp8. SHRIMANTH RAYA UNNITHAVI.

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## **Guest talk report**

Sl. No	Particulars	
1	Name of the program	Guest Talk on “ <b>IPR Fundamentals and Case Studies</b> ”
2	Program organized by (Dept.)	Pharmaceutical Analysis
3	Department/ Association involved	PG Departments / Research scholars
4	Date	19 <sup>th</sup> October 2024
5	Duration	01 Hour
6	Location	Asha Kirana Auditorium, KLE College of Pharmacy, Bengaluru
7	Name and Designation of the Speaker	Dr. Pratima Narayan, Lawyer, Mediator and Co-founder of Techlawlogi Consulting LLP, Bengaluru, Karnataka
8	Objective of the program	To equip the participants with a deeper understanding of Intellectual Property Rights, the various types, and its applications in Pharmaceutical industry
9	Activities/Highlights of the program	The speaker, Dr. Pratima Narayan was welcomed by the Vice-Principal, Dr. H.N.Shivakumar. Dr. Pratima focussed on participants gaining a thorough understanding of fundamentals of IPR. She stressed on practical aspects of various types of IPR and its relevance in Pharmaceutical industry through various case studies. Certificate of Appreciation was presented to guest speaker by Dr.Vanita Somasekhar, HOD, Department of Pharmaceutical Analysis.
10	No. of students participated	40 students
11	No. of Teachers participated	05 faculty members
12	Beneficiaries Benefited from the programme	Faculty and students of KLE College of Pharmacy, Bengaluru
13	Photographs	
14	Outcome of the program	Attendees gained a thorough understanding of IPR fundamentals and its relevance in the Pharmaceutical industry



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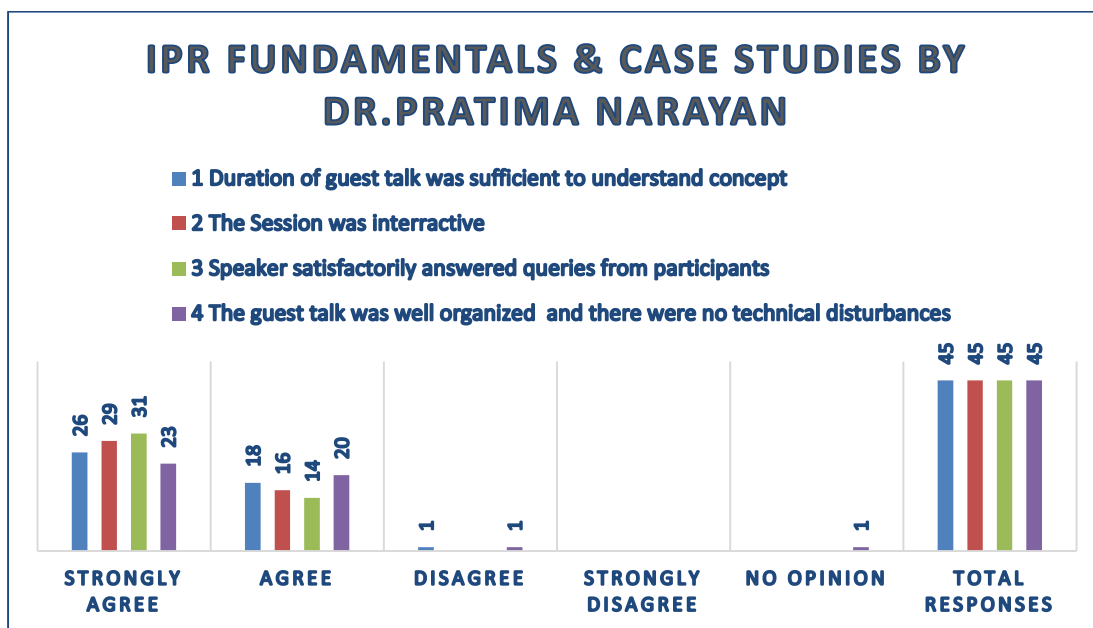
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## **FEEDBACK ANALYSIS**

IPR Fundamentals & Case Studies by Dr. Pratima Narayan							
Feedback Form Analysis							
SI No	Feedback on	Strongly agree	Agree	Disagree	Strongly Disagree	No Opinion	Total Responses
1	Duration of guest talk was sufficient to understand concept	26	18	1			45
2	The Session was interactive	29	16				45
3	Speaker satisfactorily answered queries from participants	31	14				45
4	The guest talk was well organized and there were no technical disturbances	23	20	1		1	45



*Su*

Head, Dept. of Pharm. Analysis



*[Signature]*  
Principal  
KLE College of Pharmacy  
Bengaluru-560 010



# KLE V.K. Institute of Dental Sciences

(A Constituent unit of KLE Academy of Higher Education & Research  
Deemed-to-be-University u/s 3 of the UGC Act, 1956)  
Nehru Nagar, Belagavi-590 010 INDIA

Accredited 'A+' grade by NAAC (3<sup>rd</sup> Cycle) & Placed in Category 'A' by MoE (GoI)

☎ : 0831-2470362  
FAX: 0831-2470640

Web: <http://www.kledental-bgm.edu.in>  
E-mail: [principal@kledental-bgm.edu.in](mailto:principal@kledental-bgm.edu.in)



Social Media	
Face book	
Twitter	
YouTube	

Academic Year	2023-2024
Program driven by	IIC Calendar Activity
Quarter	Four
Activity Name	Session on “Design thinking , Crtical thinking and Innovation Design
Program Type	Offline Session
Programme Theme	Innovation and designs
Program Stats Date	20/1/2024
Program Ending Date	20/1/2024
Number ofStudents Participants	70
Number ofFaculty Participants	6
Number ofExpert Participants, IfAny	NIL
Expenditure, IfAny	
Mode ofDelivery	Offline
Remark	It was a very informative and effective session. The speakers were able to have a very interactive session with the post graduates on their problem solving approach and the role of AI in the field of designing and Dentistry and Health Sciences

Objectives	The main objective of this program was to reach out to young students and motivate them toward innovation, critical thinking and design thinking
------------	--

Benefits in terms of learning/skill/knowledge development	1. Develop innovative ideas 2. Problem solving skills 3. Critical thinking and use of AI in problem solving
Program Coordinator (S)	Dr Shivayogi Hugar Dr Neha Dhaded Dr Roha Hattarki Dr Rajesh Swami
	URL:
Photo	Attached Below
Summary Document/ Overall Report of the Activity	Attached Below

<i>Date: 20/1/2024</i>	<i>Time 11.00am to 3.00pm</i>
<i>Speaker:</i> Dr Shivayogi Hugar Dr Neha Dhaded Dr Roha Hattarki Dr Rajesh Swami	<b>Topic: The Digital Health Revolution : Leveraging Intellectual Property For Equitable Access And Innovation</b>

## OVERALL REPORT ACTIVITY

**PROGRAM DETAILS :** A workshop was organized for the Post graduate of KLE VK IDS by the IPR cell on 20<sup>th</sup> Jan 2024. The workshop was inaugurated by Dr Alka Kale , Principal KLE VK IDS followed by high tea. The workshop started with resource person Dr Shivyogi Hugar , Convener IPR KAHER. He spoke on Significance of Intellectual Property rights in Current Era followed by Dr Neha Dhaded who sensitized the students about Intellectual Property Rights and Indian Health Industry. Dr Rohan Hattarki , speaker contributed by enlightening the students about Patent Drafting and filing process . The last session was handled by Dr Rajesh Swami who took a very productive session on IPR :- Artificial Intelligence and Designing . The workshop ended with a small Question Answer session . The workshop was well appreciated by 70 post graduates





Dr Shivayogi Hugar



Dr Rajesh Swami



Resource person with Post Graduates



Dr Rohan Hattarki



Dr Neha Dhaded



KLE VISHWANATH KATTI INSTITUTE OF  
DENTAL SCIENCES AND HOSPITAL, BELAGAVI  
A Constituent Unit of  
KLE ACADEMY OF HIGHER EDUCATION AND RESEARCH  
(Deemed-to-be-University)

Accredited with 'A+' Grade by NAAC (3rd Cycle)  
Placed in Category 'A' by MHRD (GoI)

in collaboration with KAHER IPR Cell  
**Value Added Course on  
Intellectual Property Rights  
(IPR)**



**For all Post-Graduates of KLE VKIDS**

**Date:** 20/01/2024

**Time:** 11am to 2pm

**Venue:** Prosthodontics Gallery Hall, KLE VKIDS

KAHER IPR Cell Member Secretary: Dr Shivayogi Hugar  
Co-ordinator: Dr Neha Dhaded

Brochure



**KLE Academy of Higher Education and Research, Belagavi**  
**Deemed to be University**  
**Department of Pharmaceutics**  
**KLE COLLEGE OF PHARMACY,**  
**Vidyanagar, HUBBALLI - 580 031**



**CO-ORDINATOR REPORT ON WORKSHOP**

1. Title of the Workshop : **Lean Startup and Minimum Viable Product/Business**
2. Date : **22<sup>nd</sup> August 2024**
3. Name of the Convenor : **Prof. (Dr.) AHM Viswanatha Swamy**  
**Principal**  
**KLE College of Pharmacy,**  
**Hubballi-580031**
4. Name of the Co-ordinator : **Dr. (Smt). F. S. Dasankoppa**  
**Professor and Head**  
**Department of Pharmaceutics**  
**KLE College of Pharmacy,**  
**Hubballi-580031**
5. Name of the Co-coordinators : **Mr. Harish KH**  
**Associate Professor**  
**Dr. Revati D Sagare**  
**Assistant Professor**
6. Total number of participants : **40**

<b>In-house delegates</b>	<b>External delegates</b>	<b>Total</b>
34	06	40

Detail of Delegates:

<b>Sl No</b>	<b>Name of the Institution</b>	<b>No. of Delegates</b>
01	KLE College of Pharmacy, Hubballi	34
02	KLE College of Pharmacy, Gadag	01
03	JGMMC, Hubballi	02
04	SDM College of Medical Sciences and Hospital	03
<b>Total</b>		<b>40</b>

7. Registration Fees: **Rs. 300/-**

## 8. Inauguration:

- a). Key Note Address : Mr. Amit Vernekar,  
Founder of Chemioptics Healthcare,  
IIT Hyderabad

While inaugurating the workshop, Chief Guest Mr. Amit Vernekar, Founder of Biosyl, BVB Hubballi and Founder of Chemioptics Healthcare, IIT Hyderabad spoke on Lean Startup Principles and Minimum Viable Product / Business a systematic approach to build and foster startups and new ventures. He also emphasized the need sensitizing the program on building a business that can efficiently adapt the market needs using a key concept of Minimum Viable Products.

## 9. Resource Persons:

### 1. Mr. Amit Vernekar

Founder of Chemioptics Healthcare, IIT Hyderabad

### 2. Dr. (Smt). F. S. Dasankoppa

Professor and Head, Department of Pharmaceutics

KLE College of Pharmacy, Hubballi

## 1. Highlights / Key points of the topics discussed:

Date & Time	Speaker	Topic
22 nd August 2024		
10. 00 AM to 11.30 AM	<b>Mr. Amit Vernekar</b> Founder of Chemioptics Healthcare, IIT Hyderabad	Observational records, Problem identification and Customer development
11.45 AM to 1.30 PM	<b>Mr. Amit Vernekar</b> Founder of Chemioptics Healthcare, IIT Hyderabad	Minimum Viable Product (MVP), Innovation Accounting
2.30 PM to 4.30 PM	<b>Dr. F. S. Dasankoppa</b> Professor & Head Department of Pharmaceutics KLE College of Pharmacy, Hubballi	Group Activity and Case Studies

**Mr. Amit Vernekar** briefly explained the lean startup methodology, emphasizing the rapid iterative development that meets the market needs.

**Mr. Amit Vernekar** also conveyed the concept of Minimum Viable Product for the development of business idea's with minimal resources. He also highlighted the significant role of MVP in business development strategies. The MVP plays a crucial role in ensuring that a startup's efforts are aligned with market needs and customer desires. It allows for efficient use of resources, faster time-to-market, and the ability to adapt and pivot based on real feedback. Ultimately, the MVP is about building the right product by learning as much as possible with the least effort.

**Dr. Fatima S Dasankoppa** has introduced various case studies and examples that foster the development of viable products and find novel solutions to the problem. Mam has also pitched her idea into a viable product for the treatment of burn injuries.

2. Soft copies of important photos of the workshop	Enclosed
3. Program Schedule	Enclosed
4. Evaluation Sheets / Participants feedback	Enclosed
5. Group Photo	Enclosed
6. Attendance Sheet	Enclosed

### **Benefits of the Workshop:**

The outcome of the workshop was assessed by obtaining feedback from all the registered delegates, they were acquainted with the different concepts of Lean Startup and Minimum Viable Product, like Product-Market Fit, Problem Identification, Build-Measure, and Customer Development. The delegates were also introduced to the concept of Minimum Viable Product (MVP) like Pivoting, Innovation Accounting, Customer Acquisition, Retention, and Scaling. The delegates were also exposed to different group activities and case studies to better understand its way functioning and evaluation.

This workshop covered the topics that they had expected and the concepts learned can be implemented for innovation, continuous improvement and customer needs. Hence, the outcome of the workshop was fulfilled with the following objectives:

- Identify problems using unbiased observational records
- Develop a product that fits market needs and is scalable
- Engage with customers to refine solutions and launch a Minimum Viable Product (MVP)
- Focus on continuous improvement and scaling the business.

Date:

Place: Hubballi

**Dr. (Smt). F. S. Dasankoppa**

**Co-ordinator**

**Mr. Harish KH**

**Co-coordinator**

**Dr. Revati D. Sagare**



## Workshop on

“Lean startup & Minimum viable product/business”

Organized By

Department of Pharmaceutics

KLE College of Pharmacy,

Vidyanagar, Hubballi, Karnataka

In Association with

Institution Innovation Council, KAHER, Belagavi

Attendance Sheet

S No	Name	Institution	Email id	Signature
1	Ms. Anisha Anandu Shetiya	Kle COPH	anishashetiya5@gmail.com	
2	Ms. Koshli Gouri Santosh	Kle COPH	koshlingouri228@gmail.com	
3	Ms. Goutami Krishna Bodake	Kle COPH	goutamibodake258@gmail.com	
4	Mr. Sagar y patil	Kle COPH	patilsagar4402@gmail.com	
5	Mr. Kallis Xavier Dsouza	Kle COPH	dsouza.kallis1999@gmail.com	
6	Mr. Abhishhek mohare	Kle COPH	abhimohare754@gmail.com	
7	Mr. Prajwal Sunil Kole	Kle COPH	prajwalkole45@gmail.com	





## Workshop

on

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Attendance Sheet

8	Mr.	Pavan	Kle COPH	pavandhannur665@gmail.com	
9	Mr.	Shivraj.S.hurkadi	Kle COPH	hurkadishivraj@gmail.com	
10	Mr.	Karanam Mithun	Kle COPH	mithunkaranam18@gmail.com	
11	Mr.	Vishwanathgoud	Kle COPH	vishwanathgoud7655@gmail.com	
12	Mr.	Dattatreya	Kle COPH	dattatreyam239@gmail.com	
13	Mr.	Sai teja k	Kle COPH	sai tejavishwakarma@gmail.com	
14	Mr.	Mallikarjun	Kle COPH	mallikarjunpoojari945@gmail.com	
15	Ms.	Sindhu Kumari M	Kle COPH	lillysindhu260@gmail.com	

**Workshop**

on

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**Department of Pharmaceutics**

**KLE College of Pharmacy,**

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**Attendance Sheet**

16	Mr.	S Sharath Kumar	Kle COPH	sharathkumarshetti85@gmail.com	
17	Mr.	Anil siddharam konde	Kle COPH	anilkonde111@gmail.com	
18	Ms.	Priyanka m muddi	Kle COPH	priyankammuddi@gmail.com	
19	Mr.	C Rohit	Kle COPH	chavarohit905@gmail.com	
20	Mr.	Sagar Mathad	Kle COPH	sagar.mathad99@gmail.com	
22	Mr.	Goutham D Kotekar	Kle COPH	gouthamkalal321@gmail.com	
23	Mr.	Anilkumar m Kallimani	Kle COPH	anilkumarkallimani472@gmail.com	
24	Mr.	Yankanagouda pannur	Kle COPH	yankanagoudapannur123@gmail.com	

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**Attendance Sheet**

25	Dr.	Sumit Ourasang	JGM/MC, Hubballi	sumitnagaraj263@gmail.com	
26	Dr.	Rekha	JGM/MC, Hubballi	rekhaarun13@gmail.com	
27	Ms.	Ashwini Guddad	Kle COPH	ashwini guddad695@gmail.com	
28	Ms.	Reshma Vibhuti	Kle COPH	reshnavibhuti1@gmail.com	
29	Dr.	Clinton D'Souza	Sdm College of Medical Sciences and Hospital	dsouzacinton1@gmail.com	
30	Dr.	Karan Rai	Sdm Hospital and Medical College	karanrai1995@gmail.com	
31	Dr.	Vijay Biradar	Sdm College of Medical Sciences and Hospital	vijaybiradar91@gmail.com	



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Attendance Sheet

32	Ms.	Parvati Naikar	Kle CPH	parvatinaikar149@gmail.com	
33	Mrs	Swetha S	Kle CPH	tanusantmath75@gmail.com	
34	Mr.	Virupakshappa Savadi	Institute of Nursing Sciences, Belagavi		
35	Mr.	Arjun Arer	INS, Belagavi		
38	Mr	M Mahesh	KLE CPH	maheshyadav99@gmail.com	
39	Mrs	Pratiksha Akki	KLE CPH	Pratiksha.akkis@gmail.com	
40	Mrs	Rakshitha N Hemadri	KLE CPH	yencharlakshitha@gmail.com	



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Attendance Sheet

41	Vidya. pathi	KLE COP Udag	vidyapathiv43@gmail.com	
42				
43				
44				
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47				
48				

**Workshop  
on  
“Lean startup & Minimum viable product/business”**

**Organized By**  
**Department of Pharmaceutics**  
**KLE College of Pharmacy,**  
Vidyanagar, Hubballi, Karnataka

**In Association with**  
**Institution Innovation Council, KAHAR, Belagavi**

**PROGRAM SCHEDULE**  
**22<sup>nd</sup> August, 2024**  
**INAUGURAL FUNCTION PROGRAMME**

<b>Sl. No.</b>	<b>Event</b>	<b>Speaker / Faculty In-charge</b>	<b>Timings</b>
1	Invocation song	Students of I.M.Pharm	9.30 to 9.35 AM
2	Welcome Address (Presentation of Saplings)	Mr.Harish KH	9.35 to 9.40AM
3	Introduction of Chief Guest	Mrs. Pratiksha S.Akki	9.40 to 9.45 AM
4	Brief Introduction about workshop	Dr.(Smt.) F.S.Dasankoppa	9.45 to 9.50 AM
5	Workshop inauguration	Dignitaries on dais (Lighting of Lamp)	---
6	Address by Chief Guest	Mr.Amit Vernekar	9.50 to 10.00 AM
7	Inaugural Address	Dr.AHM Viswanathswamy	10.00 to 10.15AM
8	Vote of Thanks	Dr.V.K.Meti	10.15 to 10.20 AM



**Workshop  
on  
“Lean startup & Minimum viable product/business”**

**Organized By**  
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8	Vote of Thanks	Dr.V.K.Meti	10.15 to 10.20 AM



# KLE COLLEGE OF PHARMACY

Vidyanagar, HUBBALLI - 580 031

Constituent unit of KLE Academy of Higher Education and Research, Belagavi

## Workshop

on

## “LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS”

22<sup>nd</sup> August, 2024

Time / 22.08.2024	Details
9.00 to 9.30 AM	Registration
9.30 to 10.30 AM	Inauguration
10.30 to 10.45 AM	Tea Break
10.45 to 12.00 noon	<b>Topic:</b> <ul style="list-style-type: none"> <li>• Observational records</li> <li>• Problem identification</li> <li>• Product-Market Fit</li> <li>• Build-Measure</li> <li>• Customer Development</li> </ul> <b>Speaker: Shri. Amit Vernekar</b> Masters in Biomedical from IIT Hyderabad, Founder of Biosyl, BVB Hubli, Founder of Chemioptics Healthcare, IIT Hyderabad
12.00 to 1.00 PM	<b>Topic:</b> <ul style="list-style-type: none"> <li>• Minimum Viable Product (MVP):</li> <li>• Pivoting</li> <li>• Innovation Accounting</li> <li>• Customer Acquisition, Retention and Scaling</li> </ul> <b>Speaker: Shri. Amit Vernekar</b>
1.00 to 2.00 PM	Lunch break
2.00 to 3.00 PM	Group activity <b>Trainer: Shri. Amit Vernekar</b>
3.00 to 4.00 PM	Mentoring Session
4.00 to 4.30 PM	Valedictory

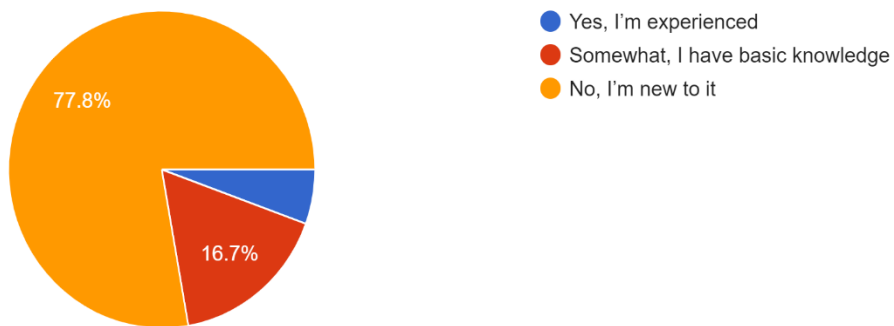
**WORKSHOP ON**  
**“LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS”**  
**22nd AUGUST 2024**

**FEED BACK RESPONSES**

**PRE-SESSION**

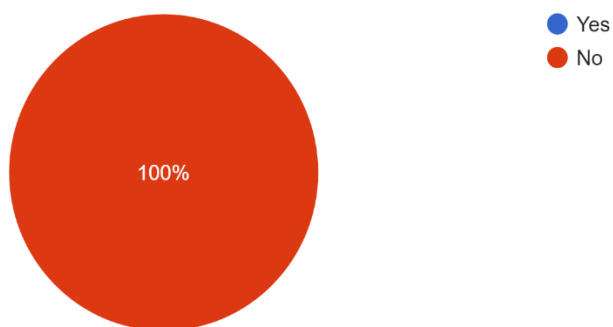
1. Do you have any experience with Lean Startup methodologies?

18 responses



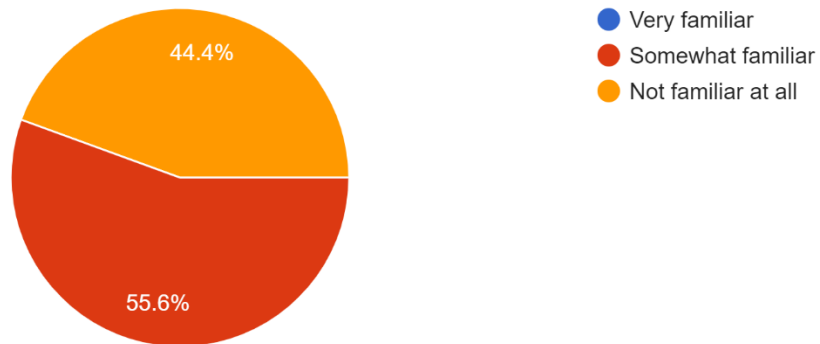
2. Have you previously developed or been involved in creating a Minimum Viable Product (MVP)?

18 responses



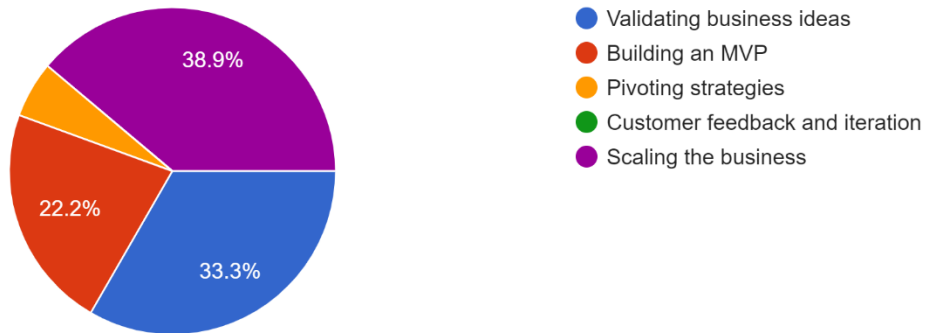
### 3. How familiar are you with the concept of a Minimum Viable Product (MVP)?

18 responses



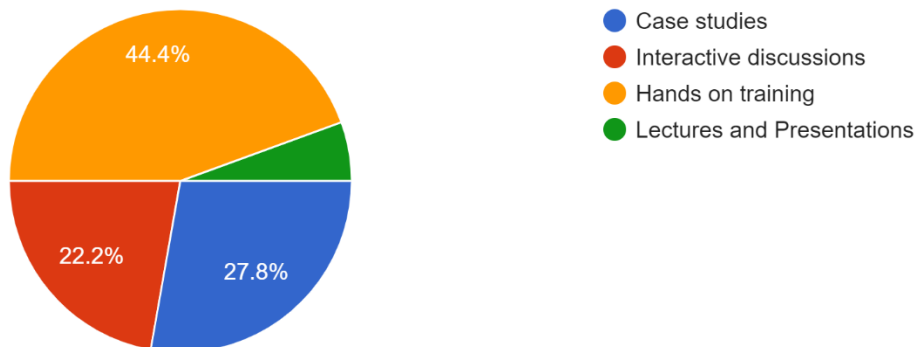
### 4. Which aspects of Lean Startup and MVP are you most interested in?

18 responses



### 5. What type of learning activities do you find most helpful?

18 responses

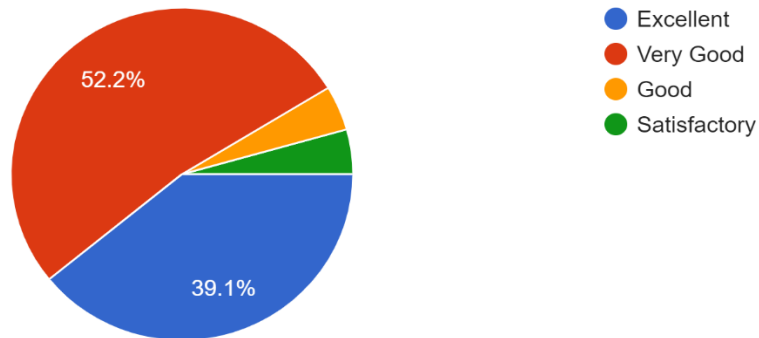


## POST-SESSION FEEDBACK

### SESSION 1

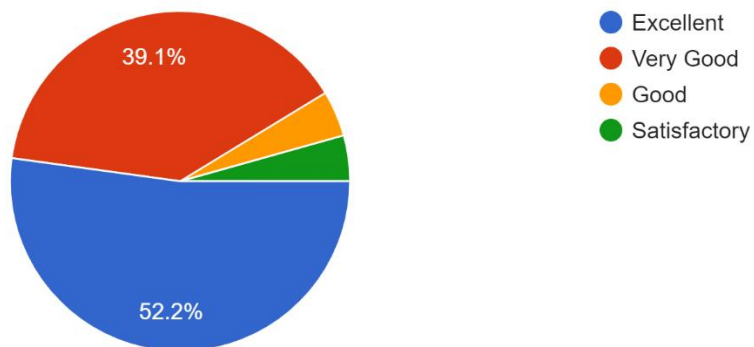
1. Was the content of the session relevant to your learning goals?

23 responses



2. How would you rate the knowledge and expertise of the resource person in subject matter?

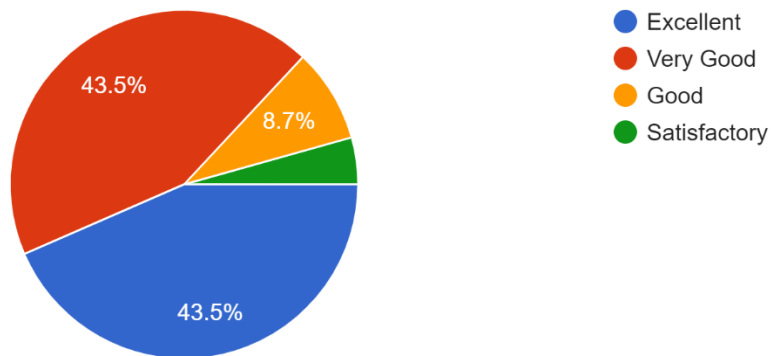
23 responses



## SESSION-2

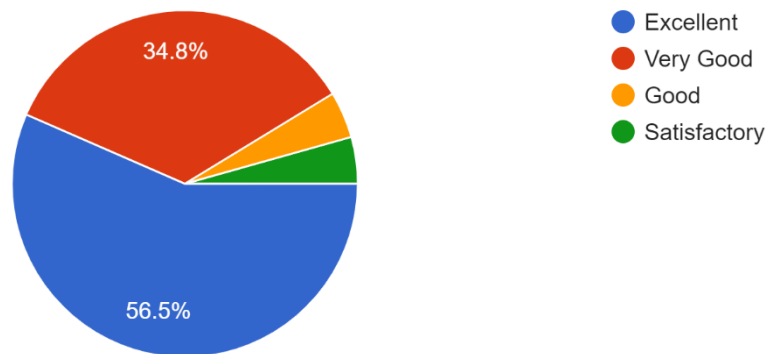
1. Was the content of the session relevant to your learning goals?

23 responses



2. How would you rate the knowledge and expertise of the resource person in subject matter?

23 responses

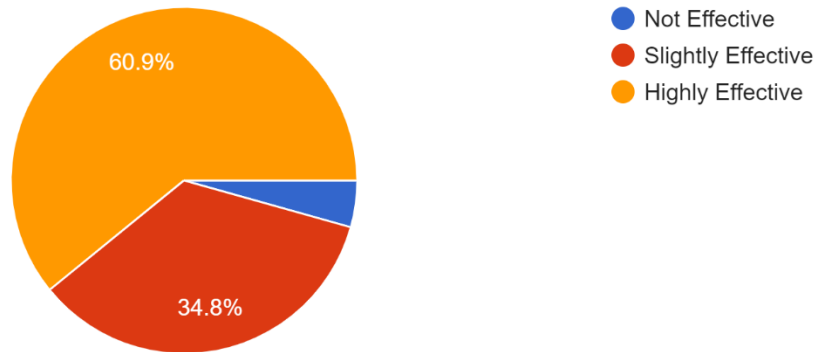


## SESSION-3

### GROUP ACTIVITY

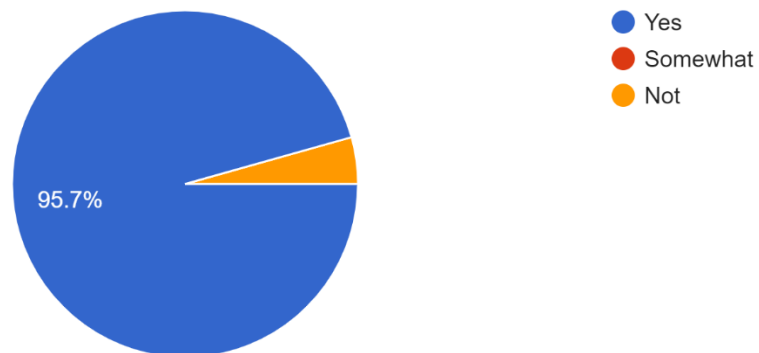
How would you rate the group activity

23 responses



Did the group activity help you better understand the workshop topic?

23 responses



**WORKSHOP ON**  
**“LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS”**  
**22nd AUGUST 2024**



**Inauguration of the workshop by chief Guest Mr. Amit Vernekar, Founder of Biosyl, BVB Hubli, Founder of Chemioptics Healthcare, IIT Hyderabad**



**Inaugural Address by by chief Guest Mr. Amit Vernekar, Founder of Biosyl, BVB Hubli, Founder of Chemioptics Healthcare, IIT Hyderabad**





### Session -I and II

**Address by Mr. Amit Vernekar, Founder of Chemioptics Healthcare, IIT  
 Hyderabad**



### Session -III

**Address by Dr. F S Dasankoppa, Professor and Head, Department of  
 Pharmaceutics, KLE College of Pharmacy, Hubballi**



Group Photo





# ಈ ಸಂಜೆ

## ಕೆಎಲ್‌ಇ ಔಷಧ ವಿಜ್ಞಾನ ಮಹಾವಿದ್ಯಾಲಯದಲ್ಲಿ ಕಾರ್ಯಾಗಾರ



ಹುಬ್ಬಳ್ಳಿ, ಆ.22: ನಗರದಲ್ಲಿ ಕೆ.ಎಲ್.ಇ ಔಷಧ ವಿಜ್ಞಾನ ಮಹಾವಿದ್ಯಾಲಯದ, ಫಾರ್ಮಸುಟಿಕ್ ವಿಭಾಗದ ಮತ್ತು ಬೆಳಗಾವಿಯ ಕೆ.ಎಲ್.ಇ. ಆಕಾಡೆಮಿ ಆಫ್ ಹೈಯರ್ ಎಜುಕೇಶನ್ ಆಂಡ್ ರಿಸರ್ಚ್ (ಕಹೇರ) ಇನ್ಸ್ಟಿಟ್ಯೂಶನ್ ಇನೋವೇಶನ್ ಕೌನ್ಸಿಲ್ ವಿಭಾಗದ ಸಹಯೋಗದಲ್ಲಿ ಇಂದು 'ಲೀನ್ ಸ್ಟಾರ್ಟ್ ಆಂಡ್ ಮಿನೀಮಮ್ ವೈಯಬಲ್ ಪ್ರೊಡಕ್ಟ್ ಬ್ಯುಜಿನೆಸ್ ಎಂಬ ವಿಷಯದ ಮೇಲೆ ಒಂದು ದಿನದ ಕಾರ್ಯಾಗಾರ ಜರುಗಿತು.

ಹೈದ್ರಾಬಾದ್‌ನ ಐಐಟಿ ಕೆಮಿ ಆಪ್ಲೈಡ್ ಹೇಲ್ ಕೇರ್, ಹುಬ್ಬಳ್ಳಿ ಬಿವಿಬಿಯ ತಾಂತ್ರಿಕ ಮಹಾವಿದ್ಯಾಲಯದ ಬಯೋಸಿಲ್ ವಿಭಾಗ ಸಂಸ್ಥಾಪಕರಾದ ಶ್ರೀ ಅಮೀತ್ ವರ್ಣಕರ್ ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಗಳಾಗಿ ಆಗಮಿಸಿ ಕಾರ್ಯಾಗಾರವನ್ನು ಉದ್ಘಾಟಿಸಿ ಯುವಕರಲ್ಲಿ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಉದ್ಯಮಶೀಲತೆ ಹೆಚ್ಚಿಸಲು ಮತ್ತು ಪ್ರಾರಂಭಿಕ ಹಂತದಲ್ಲಿ ಉದ್ಯಮ ಸ್ಥಾಪಿಸಲು ಮತ್ತು ಉಪಯುಕ್ತ ಉತ್ಪನ್ನಗಳ ಉತ್ಪಾದನೆಯಲ್ಲಿ ಕನಿಷ್ಠ ಕಾರ್ಯದಕ್ಷತೆಯನ್ನು ಹೆಚ್ಚಿಸುವಲ್ಲಿ ಅನುಸರಿಸ ಬೇಕಾದ ಉಪಕ್ರಮಗಳ ಬಗ್ಗೆ ಸವಿಸ್ತಾರವಾಗಿ ಮಾತನಾಡಿದರು.

ಕಾರ್ಯಾಗಾರದ ಅಧ್ಯಕ್ಷತೆಯನ್ನು ವಹಿಸಿದ ಮಹಾವಿದ್ಯಾಲಯದ ಪ್ರಾಚಾರ್ಯರಾದ ಡಾ.ಎ.ಎಚ್. ಎಮ್ ವಿಶ್ವನಾಥ ಸ್ವಾಮಿ ಆವಿಷ್ಕಾರ ಮತ್ತು ಉದ್ಯಮಶೀಲತೆ ಉತ್ತೇಜಿಸಲು ವಿದ್ಯಾರ್ಥಿಗಳು ಅನುಸರಿಸಬೇಕಾದ ಕ್ರಮ ಮತ್ತು ತರಬೇತಿಗಳ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಕಾರ್ಯಾಗಾರದ ಸಂಚಾಲಕರಾದ ಡಾ. ಎಫ್.ಎಸ್. ದಾಸನಕೋಪ್ಪ ಕೆ.ಎಲ್.ಇ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಾಂಸ್ಕೃತಿಕ ಆವಿಷ್ಕಾರ ಮಂಡಳಿ ಹಮ್ಮಿಕೊಳ್ಳುವ ವಿವಿಧ ಕಾರ್ಯಕ್ರಮಗಳ ಬಗ್ಗೆ ವಿವರಿಸಿದರು.

ಸಹ ಸಂಚಾಲಕರಾಗಿ ಪರಿಣಿತ ಕೆ.ಎಚ್. ಮತ್ತು ಡಾ. ಆರ್.ಡಿ. ಸಾಗರೆ ಕಾರ್ಯಾಗಾರದ ಮೂಲ ವಿಷಯದ ಸಂಕ್ಷಿಪ್ತ ವಿವರಣೆ ನೀಡಿದರು. ರಾಜ್ಯದ ವಿವಿಧ ಮಹಾವಿದ್ಯಾಲಯಗಳಿಂದ ಸುಮಾರು 45 ಜನ ಪ್ರಾಧ್ಯಾಪಕರು, ಸಂಶೋಧಕರು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು. ಮಹಾವಿದ್ಯಾಲಯದ ಸಿಬ್ಬಂದಿ ವರ್ಗ ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳು ಉಪಸ್ಥಿತರಿದ್ದರು.

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# ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ

## ಕೆಎಲ್‌ಇ ಫಾರ್ಮ್ ಕಾಲೇಜಿನಲ್ಲಿ ಕಾರ್ಯಾಗಾರ



ಕೆಎಲ್‌ಇ ಔಷಧ ವಿಜ್ಞಾನ ಮಹಾವಿದ್ಯಾಲಯದ ಫಾರ್ಮಸಿಟಿಕ್ ವಿಭಾಗದ ಮತ್ತು ಬೆಳಗಾವಿಯ ಕೆಎಲ್‌ಇ ಆಕಾಡೆಮಿ ಆಫ್ ಹೈಯರ್ ಎಜುಕೇಶನ್ ಆಂಡ್ ರಿಸರ್ಚ್ (ಕಹೇರ) ಇನ್ಸ್ಟಿಟ್ಯೂಶನ್ ಇನೋವೇಶನ್ ಕೌನ್ಸಿಲ್ ವಿಭಾಗದ ಸಹಯೋಗದಲ್ಲಿ 'ಲೀನ್ ಸ್ಟಾರ್ಟ್ ಆಂಡ್ ಮಿನೀಮಮ್ ವೈಯಬಲ್ ಪ್ರೊಡಕ್ಟ್ ಬ್ಯುಜಿನೆಸ್' ಎಂಬ ವಿಷಯದ ಮೇಲೆ ಕಾರ್ಯಾಗಾರ ನಡೆಯಿತು.

ಹುಬ್ಬಳ್ಳಿ: ಇಲ್ಲಿನ ಕೆಎಲ್‌ಇ ಔಷಧ ವಿಜ್ಞಾನ ಮಹಾವಿದ್ಯಾಲಯದ ಫಾರ್ಮಸಿಟಿಕ್ ವಿಭಾಗದ ಮತ್ತು ಬೆಳಗಾವಿಯ ಕೆಎಲ್‌ಇ ಆಕಾಡೆಮಿ ಆಫ್ ಹೈಯರ್ ಎಜುಕೇಶನ್ ಆಂಡ್ ರಿಸರ್ಚ್ (ಕಹೇರ) ಇನ್ಸ್ಟಿಟ್ಯೂಶನ್ ಇನೋವೇಶನ್ ಕೌನ್ಸಿಲ್ ವಿಭಾಗದ ಸಹಯೋಗದಲ್ಲಿ 'ಲೀನ್ ಸ್ಟಾರ್ಟ್ ಆಂಡ್ ಮಿನೀಮಮ್ ವೈಯಬಲ್ ಪ್ರೊಡಕ್ಟ್ ಬ್ಯುಜಿನೆಸ್' ಎಂಬ ವಿಷಯ ಕುರಿತು ಕಾರ್ಯಾಗಾರ ನಡೆಯಿತು.

ಹೈದ್ರಾಬಾದ್‌ನ ಐಐಟಿ ಕೆಮಿ ಆಪ್ಲೈಡ್ ಹೇಲ್ ಕೇರ್ ಹುಬ್ಬಳ್ಳಿ ಬಿವಿಬಿಯ ತಾಂತ್ರಿಕ ಮಹಾವಿದ್ಯಾಲಯದ ಬಯೋಸಿಲ್ ವಿಭಾಗ ಸಂಸ್ಥಾಪಕ ಅಮೀತ್ ವರ್ಣಕರ್ ಕಾರ್ಯಾಗಾರ ಉದ್ಘಾಟಿಸಿದರು.

ಕಾರ್ಯಾಗಾರದ ಅಧ್ಯಕ್ಷತೆಯನ್ನು ವಹಿಸಿದ ಮಹಾವಿದ್ಯಾಲಯದ ಪ್ರಾಚಾರ್ಯ ಡಾ.ಎ.ಎಚ್.ಎಂ ವಿಶ್ವನಾಥ ಸ್ವಾಮಿ ಆವಿಷ್ಕಾರ ಮತ್ತು ಉದ್ಯಮ ಶೀಲತೆ ಉತ್ತೇಜಿಸಲು ವಿದ್ಯಾರ್ಥಿಗಳು ಅನುಸರಿಸಬೇಕಾದ ಕ್ರಮ ಮತ್ತು ತರಬೇತಿಗಳ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಕಾರ್ಯಾಗಾರದ ಸಂಚಾಲಕ ಡಾ.ಎಫ್.ಎಸ್.ದಾಸನಕೋಪ್ಪ ಸಹಸಂಚಾಲಕರಾಗಿ ಹರಿಣ ಕೆ.ಎಚ್., ಆರ್.ಡಿ.ಸಾಗರೆ, 45 ಜನಪ್ರಾಧ್ಯಾಪಕರು, ಸಂಶೋಧಕರು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು.

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